

Vol.25 1101

Dear members

Happy New Year!

I wish to express my appreciation for your cooperation last year! We look forward to an even better year as we grow our relationship. The City of Kanazawa continues promoting various activities to brush up the charm as the Creative City.

We'd like to introduce "eAT'11 Kanazawa" this time. Kanazawa is a City of Hand Craftsmanship and the city has nurtured various traditional arts and culture. At the same time, we launched "eAT Kanazawa" for the purpose of creating NEW Arts, Culture, Industries and Human resources. "eAT Kanazawa" is a festival of Electronics Arts which has been holding since 1997. This festival provides creators from all over the world and students involved in IT industry with place of mutual exchange.

The 15<sup>th</sup> "eAT Kanazawa" will be held on 4<sup>th</sup> and 5<sup>th</sup> February on the theme of [made in Japan – sending NIPPON from Kanazawa]. As a part of event, "Forum and Award", "Seminar", and "Night School" peculiar to Kanazawa, will be held.

"Forum and Award"	Hold an award ceremony for professional artisans and creators Have memorial lecture and a live concert
"Seminar"	The leading artisans on each field will exchange opinions about music and craftsmanship
"Night School"	General applicants, special guests and professional artisans/creators will have hearty talk all the night at Yuwaku hot springs hotel located in Kanazawa

These events make participants realize the new creativity and open the door to the future.

It's open for reservation on the web site. <http://eat-kanazawa.jp>

We very much hope you will honor us with a visit.

The City of Kanazawa will continue promoting practical activities to link the Culture and Business.

I wish all the best and success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator

Dear members

The City of Kanazawa is working on various projects to be more skilled as the Creative City of Kanazawa.

We'd like to inform about the "Hokuriku-Shinkansen, 'Practical use of Kanazawa Craft' research association" this time. The Kanazawa line will be started to operate from 2014.

The line of Hokuriku-Shinkansen train starts at Tokyo via Nagano, Joetsu, Toyama, Kanazawa, Fukui and terminates at Sin-Osaka. This line will be extended up to 700km and the City of Kanazawa is ranked as a "Golden Route of Tourism" which is a Japanese representative sightseeing spot.

Hokuriku-Shinkansen is a major national project which is the central pillar of the rapid transportation system. A positive effect on the economy by increasing in nonresident population, bustle of the city and CO<sub>2</sub>-reduction are to be expected.

"Hokuriku-Shinkansen, 'Practical use of Kanazawa Craft' research association" consists of Professors of Kanazawa College of Art, specialists of Craft and Design, was established to discuss about the efficient use of Kanazawa traditional crafts for the trim of new carriages of Hokuriku-Shinkansen.

The association had a several meetings since they had first meeting on April last year to draw up the design concept, basic plan, specific proposal. They submitted this proposition to the core organization; West Japan Railway Company on the other day.

The design concept was created on the theme of "Arrange the aesthetic sense of Kanazawa traditional craftsmanship into modernistic design" and adopted Dark Red and Dark reddish purple as poster colors among Kaga-Five-Colors. A floor covered with a dark reddish colored carpet, dark red colored headrests, doors are decorated with Kaga-Yuzen silk dyeing and gold leaf, and arrange the lacquer for armrests.

We truly hope the proposal of the Creative City of Craft, Kanazawa will be accepted, and it will contribute to the diffusion and the activation of Kanazawa traditional crafts all over the world.

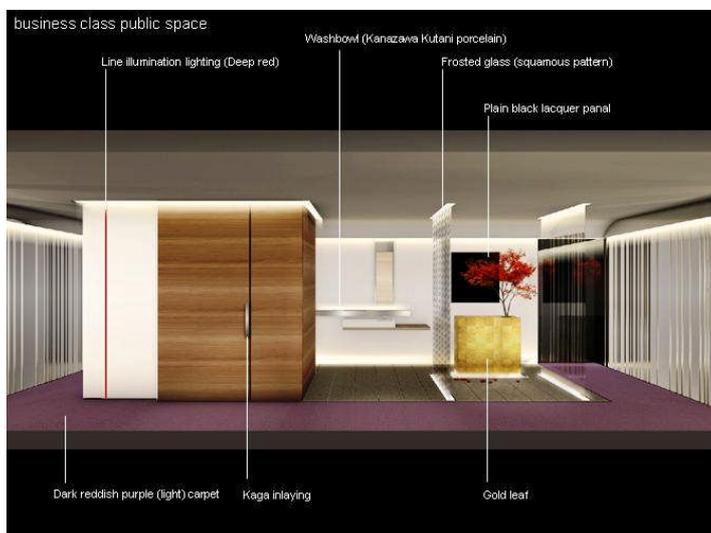
The Creative City of Kanazawa would like to promote the various activities practically.

We are grateful for the cooperation you bestowed on us.

I wish all the best and success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator



Dear Members

The City of Kanazawa is working on various activities based on the Creative City Promotion Program which formulated in March 2010. We'd like to inform you that the Futamata Japanese Paper Revitalization Program Examination Committee has produced a report.

This Committee was set up to revitalize the Futamata Japanese Paper which is the rare traditional craft of Kanazawa in May 2010 and had three meetings so far. The members have been examined the plans for material production systems, training of successors and, expansion of uses and market since its first meeting.

The committee put together tasks and practical measures to maintain a manufacturing process of raw materials and traditional papermaking for the revitalization of the Futamata Japanese Paper.

These are the main practical measures.

- training of successors:
  - establish a Futamata sector at the Rare Traditional Craft school
- expansion of uses and market:
  - Organization for Creating Kanazawa Craft Business (provisional name) will cooperate with Japanese Papermaker to develop a new product, hold an exhibition and sale at Messe
- material production system:
  - cultivate the paper mulberry experimentally

Not only Japanese Papermaker and administration but also cooperate with citizens and entrepreneurs to revitalize the Futamata Japanese Paper. We make an effort to practice these measures steadily. We will utilize the advantage of being Japanese Paper-producing district where people can learn and practice the technique and knowledge of whole process; cultivation, papermaking and marketing. In the future, Futamata will be the place to learn the Japanese Paper making and known all over the world as a wonderland of Japanese Paper.

The Creative City of Craft, Kanazawa will continue working on various activities to produce creative successors.

I wish you all the best and success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator

(Bags and Crafts made of Paper)

(Paper Mulberry field in harvesting season)



Vol.28 1102

Dear members

The City of Kanazawa is approaching the second year as the UNESCO Creative City. This year, we intend to expedite the craft exchange between overseas at the same time, we would like to put our efforts for the international contribution.

Kanazawa had the new Overseas Training Program for Young Craftsmen called "Creative Waltz" through the cooperation of Berlin, Bologna and Ghent. The participated students from the Kanazawa College of Art express their impressions that they were warmly welcomed, experienced the high level artistic culture of Europe and had a valuable time. Students are putting together a report on the result of their experience and going to present the report at the Kanazawa Creative City Promotion Committee Meeting which will be held in the end of March.

Due to the achievement of this program in 2010, Kanazawa intends to open the door to young craftsmen who have an endorsement of Utatsuyama Craft Workshop or Kanazawa Craft Association in addition to Kanazawa College of Art. We hope to get Creative Cities Network members' continued support this year.

Besides the Creative Waltz program, the Creative City of Kanazawa is planning to hold a new project, practical training support for Asian Craftsmen as a part of international contribution. Kanazawa invites dyeing, textile and lacquer artists from Asian countries and they will be given an opportunity to learn the crafts techniques of Kanazawa for 1 year and give lectures and workshop related to the crafts of their homeland to students, teachers of Kanazawa College of Art, and craftsmen of Kanazawa city. We believe that the Craftsmen from Asian Countries will play an important role to convey the charm of Kanazawa Crafts to their homeland.

Last year, many Asian Cities, such as Shanghai, Chengdu, Shenzhen, Ichon and Seoul joined the UNESCO Creative Cities Network. It seems that there's a high level of interest in Asian Creative Cities. Accordingly, the City of Kanazawa has received many inquiries and inspection groups of government, municipality, University, etc from Asian Countries.

The City of Kanazawa will continue making positive efforts to the international contribution.

Thank you in advance for your understanding and cooperation.

I wish all the best and success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator

Dear Members

The City of Kanazawa is working on various activities based on the Creative City Promotion Program which formulated in March 2010. We would like to inform you that we have produced a report about a joint research project of Kanazawa City and external research institution related to Creative City.

As you may know, the role of Messe as an effective measure of industrializing on culture was discussed at the “World Creative City Forum in Kanazawa” last October. The City of Kanazawa and the Creative City Consortium (NPO) produced “Research Report on the Commercialization of Craft in Creative City Kanazawa” to hammer out a course of development related to the role of Messe.

In this report, we mention three major tasks for the development of the Messe in Kanazawa.

First task is “Active proposals for the new utilization of the cultural value of crafts and designs”. This propose that Messe harmonize the traditions of Kanazawa in each field, advanced technology and Art, and gives a chance to create new leading renovation of regional economy in 21<sup>st</sup> century.

Second task is “Furthering international promotion by making use of the media” to dispatch information.

Last task is “Collaboration between Messe and Tourism” viewed from the idea of whole city is the venue of the Messe.

We have uploaded this report on the web site. Please have a look!

HP アドレス

The Creative City of Kanazawa will continue to promote the various activities and sending them out to the world.

Thank you in advance for your understanding and cooperation.

I wish you all the best and success more and moe.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator

Dear Members

First of all, We would like to thank you again for your hearty and encourage messages from UNESCO and the members about the earthquake in Japan.

We don't have any damage of earthquake in Kanazawa, Nagoya and Kobe city.

We are going to promote to reconstruction, so we would appreciate your continued cooperation and support.

Kanazawa city is going to hold the Charity craft exhibitions conjunction with the Kanazawa craft societies. The exhibitions named " Craft for the people ", around 140 people display about 250 things; from Kanazawa college of art students and the instructors, the kanazawa based artists of ceramic art, lacquer, dyeing and weaving, gold work and glasswork etc. It is beyond the fields, groups, and education organizations for the first time. All profit contribute to the victims for reconstruction of their lives.

The exhibitions will open the 3 places; at 21<sup>st</sup> Century Museum of Contemporary Art, Kanazawa etc, from 13<sup>th</sup> to 19<sup>th</sup> April 2011.

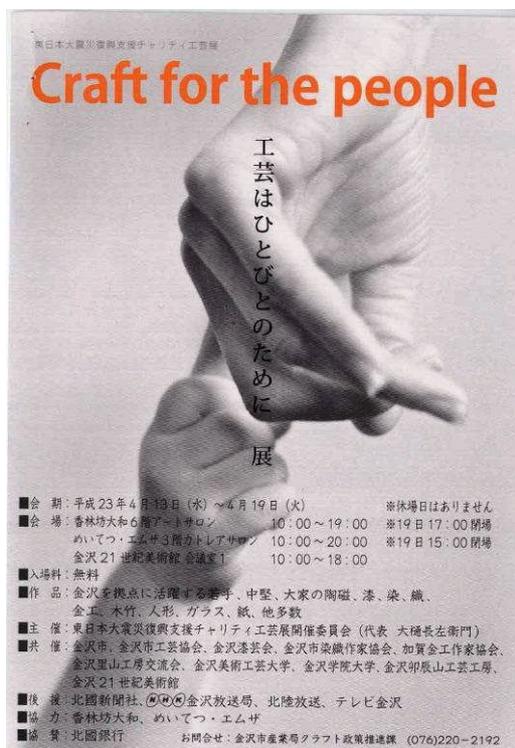
We will welcome you to come to the exhibitions. We would appreciate your cooperation.

As a member of the UNESCO Creative city network, Kanazawa would like to promote various projects and contributes to develop of the Network.

I wish you all the best and success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator



Vol.31

Dear members

Please come visit Kanazawa without worry.

As you know the East Japan Earthquake, We had the terrible damages because of the large Tsunami and the nuclear disasters in Japan.

Fortunately Kanazawa city was unaffected by neither Earthquake nor Tsunami. The railways services and loading facilities are operating as usual. Furthermore, No effect by the nuclear disaster because of Kanazawa located 400 kilo meters away from Fukushima nuclear plants. Japan citizens and Kanazawa citizens express our gratitude for all your supports from people overseas. Japan will certainly recover.

We would like you to know an accurate information about Japan and Kanazawa as well, and tell this information to your neighbors.

To visit Japan and Kanazawa, or to buy products which made in Japan, That would be greatest support for recovery. We appreciate your continued support.

[http://www.city.kanazawa.ishikawa.jp/index\\_e.html](http://www.city.kanazawa.ishikawa.jp/index_e.html)

As we mentioned about it before (back number Vol.23), Kanazawa city launched “Kanazawa Craftwork Business Creation Agency” this April. This agency aim to accelerate the current of the Crafts business. We expect the Agency will be basic to expansion a market and send informations. An incubation facility which support a businessman field of Crafts named “Craft Plaza KORINBO“ will also annex to the Agency in July. We are looking for tenants who want to start a craft business or founded less than 3 years. The dead line is May 31<sup>st</sup>.

[http://www4.city.kanazawa.lg.jp/17014/dentosangyo/craft\\_plaza.html](http://www4.city.kanazawa.lg.jp/17014/dentosangyo/craft_plaza.html)

The Creative City of Craft, Kanazawa is advancing various projects to promote Kanazawa’s handiwork to the world, and aim to the city that connected culture with business.

I wish all the best and success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator.

Vol.30 1104

Dear members

Thank you very much for your hearty and encourage messages from UNESCO and the members about the earthquake in Japan.

We don't have any damage of earthquake in Kanazawa, Nagoya and Kobe city.

We are going to promote to reconstruction, so we would appreciate for your continued cooperation and support from an international society.

Kanazawa city composed "Kanazawa creative city promote program" to promote various projects for improve creative city of Kanazawa. We would like to inform you that we revised the program for the report to UNESCO this May.

These are mentioned about Kanazawa craft business creative organization and extend an object for young artist study abroad support project."Creative Waltz"

We got the reports from art college students, who joined 'Creative Walts, last year,

They had an extremely valuable and treasure experience to visit creative cities through knows high-leveled Art Culture in Europe and friendship with staffs of creative city and artists.

We express our gratitude to Berlin, bologna, and Ghent members, also we would like to continued cooperation as well.

We inform you after we update the revision program on the website..

As a member of the Creative city network, Kanazawa city advance various projects and contribute to develop the network.

Thank you very much for understanding and cooperation.

I wish you all the best success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator



"Creative Waltz"