

Dear members

Last year, Kanazawa was approved as a City of Crafts and Folk Art in UNESCO Creative Cities Network. We were working on a project which improve Creative City Kanazawa more and more.

Then, we formulated a concrete strategy “the Kanazawa Creative City Promotion Program” in the end of March.

<http://www4.city.kanazawa.lg.jp/data/open/cnt/3/14114/1/suishin-PG-Eng.pdf>

This strategy parades 3 slogans. “Linking culture and business ”, “Producing creative successors” and “Attracting international attention” as an image of what we want to be like in the future. We prepared a scheme to embark on actualization which express the plans for next 5 years of most important existing project, new project that we start this year and a project that is based on accreditation of the UNESCO, Creative City, Craft and Folk Art. The government working together with the private sector to put plans into practice.

We would like to inform relevant parties in Japan and the UNESCO, Creative Cities around the world about this program and like to the advancement of the UNESCO, Creative City Network activity for the future.

We are grateful for the understanding and cooperation you bestowed on us. We look forward to a long and prosperous relationship with you.

I wish you all the best and success more and more.

Yours sincerely,

Japan Creative City Kanazawa promotion coordinator