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Dear members

The City of Kanazawa is working on projects based on Creative City Promotion Program that we formulated in March this year.

“World Creative City Forum 2010 in Kanazawa” will be held on October 15th as one of the projects for three years in succession. We will take up the “Messe” which promote the links between culture and industry.

We will examine the practical measures for the promotion of industrializing on culture and expand the discussions on the basis of advanced city’ s keynote lecture about the rule of thumb and success with Directors of Messe from Asian Creative Cities which are expected further economic growth.

We have invited a keynote lecturer from the Creative City of Design, Montreal.

- Ms. Ginette Gadoury, the president and co-founder of the Montreal International Interior Design Show.

We have also invited the panelists from the other Creative Cities of Design.

- Ms. Pan Jin, the Deputy Secretary General of Shanghai Creative Industry Center from Shanghai, the City of Design.
- Ms. Kyung-Ran Choi, the Director of Seoul Design Fair 2010 from Seoul, the City of Design.
- Ms. Fumiko Ito, the jewelry designer and the Director of Oshare Messe 2008 from Kanazawa, the City of Craft.

The City of Kanazawa would love to implement the joint project by building a fresh network of UNESCO Creative Cities and sharing mutual experiences through the Forum.

21st Century Museum of Contemporary Art, Kanazawa, the theater 21 will be the venue of this forum. We very much hope you will honor us with a visit.

The City of Kanazawa will continue promoting and diffusing all sorts of practical measures and strengthens the interchange and cooperation through the Creative Cities Network. We appreciate your continued support.

I wish all the best and success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator