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Dear Members

The City of Kanazawa held a project called “Discovery of Kanazawa Culture” course in October based on the Kanazawa Creative City Promotion Program which aims to produce creative successors.

This project was held to train the future connoisseurs and stimulate demand of traditional crafts as the Creative City of Craft Kanazawa. This is a project intended for students of Universities, Colleges, Technical colleges in Kanazawa City and its suburb. Students were given an opportunity to appreciate the traditional crafts and, learnt how to know and handle the crafts. We wish it gains better understanding and interests in crafts for students.

We invited 5 experts of foremost traditional craft industries in Kanazawa as lecturers, such as Kaga-Yuzen Silk dyeing and Kanazawa Gold Leaf, and a total of 47 students participated in these courses.

The participated students learnt the history and characteristics of Kanazawa traditional crafts through the experience and studio tour in each course.

The City of Kanazawa is working on various projects related to Creative City. At the same time, we are also embarking on varieties of activities as a “Student City” . Kanazawa has many institutions for tertiary education, so Kanazawa is known as a College Town.

“Discovery of Kanazawa Culture” course is one of the project of the Kanazawa Student City Promotion Program.

About 120 years ago, Japanese government established National higher middle schools in 5 cities including Kanazawa City. Accordingly, City of Kanazawa has a long history as a College Town.

In March, the City of Kanazawa enacted the Kanazawa Student City Promotion Act for the purpose of carrying on the tradition and the pride, and becoming the city which brimmed with visions and hopes. For that purpose, Kanazawa is now promoting the various activities which deepen the interchange between students and citizens, and the relation between students and the city.

We appreciate your continued cooperation.

I wish you the best of luck with everything.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator

