

Dear Members

The City of Kanazawa is working on projects based on Creative City Promotion Program that we formulated in March this year.

We aim to launch “Organization for Creating Kanazawa Craft Business” (provisional name) to expand a market and diffuse an attraction of new products in the field of traditional craft, design and fashion as one of the projects.

The City of Kanazawa started up “Organization for Creating Kanazawa Fashion Industry” in 2005 for the purpose of creating new products which blended traditional crafts and local textile industry. This organization has worked together with industries of Craft, Design and Textile. So far, they have been developing lightings made of Japanese Paper and Kaga-Yuzen pattern, and wineglasses made of Kutani porcelain.

We make further efforts to strengthen a development of uses and expansion of market basis on the past performance such as be accredited as a UNESCO Creative City of Craft and hosted Oshale Messe.

The Craft City of Kanazawa cooperates with “Organization for Creating Kanazawa Craft Business” (provisional name) and aim to be the City which links culture and business. We will continue promoting various activities and diffusing hand craftsmanship of Kanazawa to the world.

I wish all the best and success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator