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Dear members

As we mentioned before, “the World Creative City Forum in Kanazawa” was held last Oct. 15th on the theme of ‘Industrializing on culture by strategic development of the Messe’. We invited Ms. Ginette Gadoury, a president of Montreal International Interior Design Show, as a keynote lecturer and had speech about “the fruit and the future prospects of Montreal Interior Design Show”.

SIDIM is one of the most famous Messe in the field of Design in North America. SIDIM has been holding annually for 24 times since 1989 and more than 20,000 people including buyers, professional designers, business people and consumers visit the Messe during its 3 days.

She had a presentation about the exhibition / theme space in the SIDIM, importance of being taken up in international journalism, and the future prospects of SIDIM.

We also invited three panelists, Ms. Pan Jin; Deputy Secretary General of Shanghai Creative Industry Center, from Shanghai, Ms. Kyung Ran Choi; the Director of Seoul Design Fair 2010, from Seoul, and Ms. Fumiko Ito; Jewelry Artisan and the Director of Oshale Messe 2008/2009, as a representative of Kanazawa. Mr. Yuji Akimoto; the Director of 21st Century Museum of Contemporary Art Kanazawa served as a coordinator and led the Symposium which all participants including Montreal had a discussion on the theme of “Industrializing on Culture by Strategic Development of Messe”.

Each panelist introduced concrete scheme of their city. Ms. Pan Jin had a speech about the first creative industries strategic planning in China for the development of the creative industry, and the Shanghai International Creative Industry Week which established in 2005. Ms. Kyung Ran Choi talked about the Seoul Design Fair which has been holding since 2008 and had 1,700,000 visitors this year. Ms. Fumiko Ito introduced Oshale Messe 2008/2009, and craft tourism.

After the presentation of each participant, they had a discussion on “Internationalization of Design, Crafts and Messe”, “the role of Messe” and “contribution of Messe to the industrializing on culture and economic effect”. Kanazawa Agenda was concluded as the result of this forum.

We believe that everyone’s cooperation and understanding led this forum to the success. We uploaded the outline on the Web site. We very much hope you will honor us with a visit following web site.

Creative City Kanazawa will continue to work on practical projects and contribute our efforts to the development of the Creative Cities Network for the future.

I wish all the best and success more and more.

Yours sincerely

Japan Creative City Kanazawa promotion coordinator