

## KANAZAWA AGENDA

“For Cultural Diversity and Developing Creative Cities through Networking”

We have participated in the World Creative City Forum 2008 in KANAZAWA. Based on the presentations and discussion in our symposium (October 17<sup>th</sup>), we declare that we shall act with the common objectives as regards the following points:

Under the standardization of the culture and the social economic disparities that globalization and the knowledge-based society bring, it becomes important to maintain diversity of the culture and to raise citizen's quality of life. That is why the realization of "Creative Cities" accomplishing sustainable development by link between original culture and economy is very important, and it is the ideal city model which the world should aim at.

In order to realize and to develop creative cities, we participants of world creative city forum agreed the following points and committed ourselves to work on in our respective areas.

- 1) The development of creative cities based on their embedded culture and cultural diversity.
- 2) Development of various creative cultural industries as economical engines of creative cities that raise citizen's quality of life.
- 3) The significance of cultural, social and economical roles that artists play in creative cities
- 4) Creative problem solving by collaboration among the public, private and civic sectors
- 5) Networking creative cities at the global inter-city partnerships promoted by UNESCO, also at the Asian level and the national level as well.

October 17, 2008

Issued by the participants of World Creative City Forum 2008 in KANAZAWA