

World Creative City Forum 2008 in KANAZAWA

“Development and Cooperation of Creative Cities”



Keynote Speech Jack Lang,
former France Minister of Culture

- Kanazawa abounds in both tradition and modernity. While preserving its traditional crafts, the city has been boldly moving into the field of contemporary art, as demonstrated by the 21st Century

Museum of Contemporary Art, Kanazawa. Kanazawa has been a creative city in the past, and will continue to be so in the future. I hope that Kanazawa will be designated as a UNESCO creative city and join the UNESCO's Creative Cities Network.

- There have been many politicians who thought that investment in culture and the arts was a waste of money and too costly. However, keeping the city beautiful, constructing museums and spending money on education contribute to the development of the economy, improve the level of education and living standards, and give the city a good name.



Symposium

- Rebecca Wurzbürger (Santa Fe) made a presentation on the history of Santa Fe and the city's activities for creative tourism.
- Tanja Muehlhans (Berlin) made a presentation on an economic approach to creativity.

- Mauro Felicori (Bologna) made a presentation on the influence of the university on culture, and on the unique features of Bologna, such as its creative industrial areas.
- Tamotsu Yamade (Mayor of Kanazawa) made a presentation on traditional crafts and the city's creative economy based on traditional crafts, and on Kanazawa's goal of being designated as a UNESCO craft city.
- The “KANAZAWA AGENDA” was adopted as a result of discussions about what should be done for the development of, and collaboration among, creative cities.