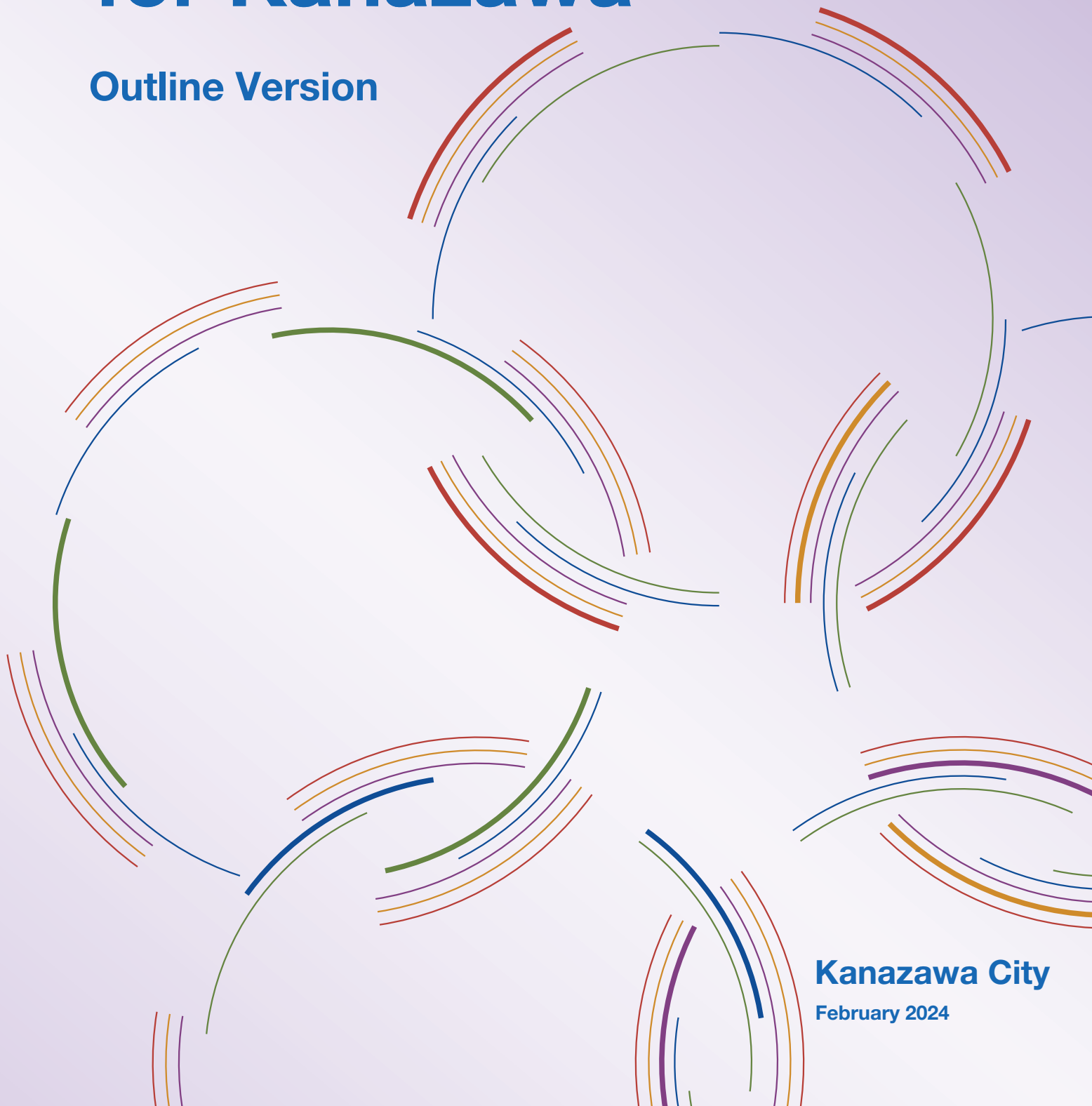


Kanazawa: City of Culture Growing Together for the Future

– Working with all to create a spiritually rich and vibrant future –

Future Prospects for Kanazawa

Outline Version



Kanazawa City

February 2024

Prospects For Kanazawa

1. Premise

By adopting a global perspective, urban municipalities can assert their own character and value on the international stage. Considering the fact that many travelers from various countries are visiting regional cities, it is no exaggeration to say that people are just as interested in individual cities as they are in the country as a whole. We formulated the Kanazawa City Vision as a guideline for new urban development in Kanazawa, which has a unique history and has achieved unique development, in order to soar to new heights. It looks 20 to 30 years into the future and takes into account the changes in the environment surrounding municipal administration, with a target year of 2034, roughly 10 years from now.

2. Changes in the environment surrounding municipal government

- | | |
|---|--|
| (1) <u>Progression of the declining birth rate and aging population</u> | <ul style="list-style-type: none">· Concerns over declining regional vitality· Emerging issues such as the shortage of workers in all fields |
| (2) <u>Changes due to COVID-19</u> | <ul style="list-style-type: none">· Diversification of working and living styles· Use of digital and online services in various situations |
| (3) <u>Achievement of Sustainable Development Goals (SDGs)</u> | <ul style="list-style-type: none">· Realizing a society that respects diversity and where all people can feel happy and fulfilled· Transitioning to a decarbonized society |
| (4) <u>The opportunity presented by the Hokuriku Shinkansen extension and the intensifying competition between cities</u> | <ul style="list-style-type: none">· Positioning the extension to Tsuruga as a “second opening” to increase the number of visitors and improve the city’s status as a hub· Expectations for leadership in the Japan Sea national land axis |
| (5) <u>Building a city that provides safety and peace of mind</u> | <ul style="list-style-type: none">· Preparing for natural disasters, including strengthening disaster prevention and mitigation functions and strengthening disaster mitigation systems in collaboration with the local community |

3. A future vision to aim for

Kanazawa: City of Culture Growing Together for the Future

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- Kanazawa’s character lies in its culture. In addition to the traditional culture that has been cultivated throughout history since the feudal era and passed down through the tireless efforts of our predecessors. In recent years Kanazawa has placed value on sports, architecture and wood, cultivating these areas as new aspects of our culture together with the citizens.
- Everything related to people and their lives that is formed over the years, such as urban development norms and the spirituality of the citizens, is “culture” in a broad sense, and can be said to be the source of “Kanazawa-ness” that is accepted around the world.
- We must pass on these characteristics to future generations and utilize it as a common base for all people who live here, making it even more familiar not only in civic life and economic activity, but also in welfare, the environment and education.
- Just as Kanazawa has developed through many eras while incorporating the spirit of innovation, in today’s uncertain and difficult-to-predict times, it is also important to value diversity and flexibility, and to constantly add new aspects to the city, based on the culture that exists today.
- By incorporating the perspectives and vitality of a diverse range of people involved in the region, exploring Kanazawa’s unique initiatives in all fields that leave no one behind, and elevating them into a “new culture of urban development”, we will create a flexible, rich and vibrant future for Kanazawa together with all people.

We will endeavor to put our **Future Prospects for Kanazawa** into practice to realize Kanazawa City 's urban vision!

Overview of the Future Prospects for Kanazawa

1 Positioning

- **Action plan for realizing Kanazawa: City of Culture Growing Together for the Future**, Kanazawa City's urban vision, which is a guideline for community development
- **The core plan for city administration that outlines the main measures to be taken for each of the five basic policies** set out in the city vision

2 Planning period

- The **10 years** from FY2024 to FY2033

3 KPIs (key performance indicators)

- **Set KPIs for each measure** outlined in the five basic policies
- Comprised of **Citizen Awareness Indicators** based on a citizen questionnaire and **Measure Indicators** showing the direct results of initiatives

4 Progress management and plan review

- **Revise the plan taking into account the evaluations and KPI achievement status** during the advancement and improvement phases
- Additional measures will be implemented while working with the budget

FY2023	FY2024	FY2025	FY2026	FY2027	FY2028	FY2029	FY2030	FY2031	FY2032	FY2033
Formulation	Advancement phase		Improvement phase				Development phase			
	The Kanazawa City Vision: Kanazawa: City of Culture Growing Together for the Future (Resolved December 2023)									
	Future Prospects for Kanazawa (Resolved February 2024)									
	Review									

5 Strengthening disaster response capabilities and public infrastructure based on lessons learned from the 2024 Noto Peninsula Earthquake

- Reflecting measures to strengthen disaster response capabilities based on lessons learned from the 2024 Noto Peninsula Earthquake in the plan

6 Promotion system

- Establish an inter-agency **Cooperative Cultural City Promotion Headquarters** to steadily implement the plan

Five Basic Policies

We will develop these policies by incorporating a cross-sectional perspective into each field.

Basic policy

1

A city with a world-class culture of tradition and creativity – Creating appeal –

Policy Measures

- 1 Enriching the environment so that everyone can enjoy culture and art
- 2 Succession and development of culture cultivated through history and tradition
- 3 Creating new culture that enhances the dignity of the city
- 4 Improving the brand power of the city so that people around the world admire it and want to stay here



Culture and arts events



Main KPIs (key performance indicators)

Reference value

Target value (FY2033)

Citizen awareness indicators	• Percentage of citizens who feel they have many opportunities to come into contact with and experience arts and culture	85.3% (FY2023)	➔	90% or higher
	• Percentage of citizens who feel that traditional culture is being passed down	62.4% (FY2023)	➔	75%
	• Percentage of citizens who believe that the appeal of their city is enhanced by its history, traditions and culture	80.3% (FY2023)	➔	88%
	• Percentage of citizens who feel that the appeal of Kanazawa's food culture and crafts is known and recognized worldwide	62.2% (FY2023)	➔	75%
Measure indicators	(Japanese)	2.82 million (2019)	➔	3.36 million
	(Foreign)	610,000 (2019)	➔	920,000

Basic policy

2

A city where a diverse range of people can coexist and live a fulfilling life – Creating a lifestyle –

Policy Measures

- 1 Fostering an energetic and vibrant local community through cooperation among a diverse range of actors
- 2 Realizing a local community where everyone can live together with peace of mind
- 3 Promoting a healthy city where people can live both physically and mentally healthy lives
- 4 Creating an eco-friendly living environment where people and nature coexist



Students participating in a local event

Main KPIs (key performance indicators)

Reference value

Target value (FY2033)

Citizen awareness indicators	• Percentage of citizens who participate in urban development and community activities	52.9% (FY2023)	➔	63%
	• Percentage of citizens who feel that their city is a place where people of different genders, nationalities, and disabilities can live together comfortably	34.9% (FY2023)	➔	52%
	• Percentage of citizens who feel that the environment is in place to receive necessary medical services even at night and on holidays	57.2% (FY2023)	➔	69%
	• Percentage of citizens who are considerate of the global environment in their daily lives	85.5% (FY2023)	➔	90% or higher
Measure indicators	• Greenhouse gas emissions	3,537,000t-CO ₂ (FY2013)	➔	1,488,000t-CO ₂

Basic policy

3

A city that nurtures the people who will learn together and create the future – Creating people –

Policy Measures

- 1 Continuous support from pregnancy and childbirth to childhood growth
- 2 Implementation of educational practices that bring out the potential of all children and foster their zest for living
- 3 Cultivating the next generation of leaders by leveraging the strengths of our university city
- 4 Creating a culture of learning and promoting the cultivation of emotional education



Creating a place for children

Main KPIs (key performance indicators)

Reference value

Target value (FY2033)

Citizen awareness indicators

- Percentage of citizens who feel that the environment is conducive to having and raising children
- Percentage of citizens who believe that there is a good educational environment for all children
- Percentage of citizens who feel that the younger generation has an attachment to Kanazawa
- Percentage of citizens interested in local history and culture

47.5%
(FY2023)

71%

47.9%
(FY2023)

72%

43.5%
(FY2023)

65%

48.8%
(FY2023)

73%

Measure indicators

- Number of childcare facilities implementing cultural and artistic programs

90 facilities
(FY2023)

149 facilities

Basic policy

4

A city that grows through creation and innovation – Creating jobs –

Policy Measures

- 1 Creating and developing new industries that drive the local economy
- 2 Promoting the active participation and work styles of a range of human resources from all generations
- 3 Creating a lively business environment and passing on and developing the manufacturing industry
- 4 Promoting attractive agriculture, forestry and fisheries industries that will be passed on to the next generation



ICT human resource development

Main KPIs (key performance indicators)

Reference value

Target value (FY2033)

Citizen awareness indicators

- Percentage of citizens who feel that Kanazawa's industry is being revitalized
- Percentage of citizens who feel that workplace and home environments are in place where everyone can thrive, regardless of gender, etc.
- Percentage of citizens who think that shopping streets are attractive and have the ability to attract customers

48.6%
(FY2023)

58%

48.2%
(FY2023)

72%

37.1%
(FY2023)

56%

Measure indicators

- Supply of Kanazawa-produced timber

8,000m³
(FY2022)14,000m³ or more

- Annual transaction volume at the central wholesale market

123,889t
(FY2022)

10,000t or more

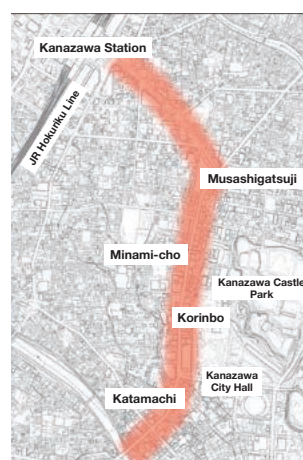
Basic policy

5

A safe and sustainable city full of vitality and individuality – Creating a city –

Policy Measures

- 1 Revitalizing the attractive central city area
- 2 Creating an urban landscape in harmony with history and nature
- 3 Regional revitalization through the incorporation of people and vitality
- 4 Securing a transportation network that supports citizens' lives
- 5 Implementing disaster-resistant, efficient, high-quality city management



The city central axis stretching from Kanazawa Station to Katamachi

Main KPIs (key performance indicators)

		Reference value		Target value (FY2033)
Citizen awareness indicators	• Percentage of citizens who feel attracted to the city center	60.7% (FY2023)	➔	73%
	• Percentage of citizens who feel that a beautiful cityscape has been created	80.6% (FY2023)	➔	89%
	• Percentage of citizens who feel that the community is being revitalized through the interaction and activities of diverse people	43.6% (FY2023)	➔	65%
	• Percentage of citizens who feel that the city's diverse public transportation environment is good	39.7% (FY2023)	➔	60%
	• Percentage of citizens who feel that their city is safe and a place where they can live with peace of mind	80.2% (FY2023)	➔	88%
Measure indicators	• Renewal rate of aging buildings (Katamachi area)	29% (FY2022)	➔	38%
	• Implementation rate of utility pole removal for planned routes	— (FY2023)	➔	76%
	• Total number of people that moved to the prefecture taking advantage of prefectural and municipal policies	506 (cumulative total up to FY2022)	➔	830
	• Number of public transport users	86,073 people/day or more (FY2021)	➔	130,000 people/day or more

Strengthening disaster response capabilities and public infrastructure based on lessons learned from the 2024 Noto Peninsula Earthquake

◆ Recovery and reconstruction from the 2024 Noto Peninsula Earthquake

◆ Strengthening disaster response capabilities

Strengthening disaster prevention systems, fire and emergency systems, local disaster prevention capabilities, river basin measures in collaboration with citizens, medical relief systems in the event of a disaster, infectious disease countermeasures, and promoting earthquake resistance for existing buildings and measures against vacant houses

◆ Strengthening public infrastructure

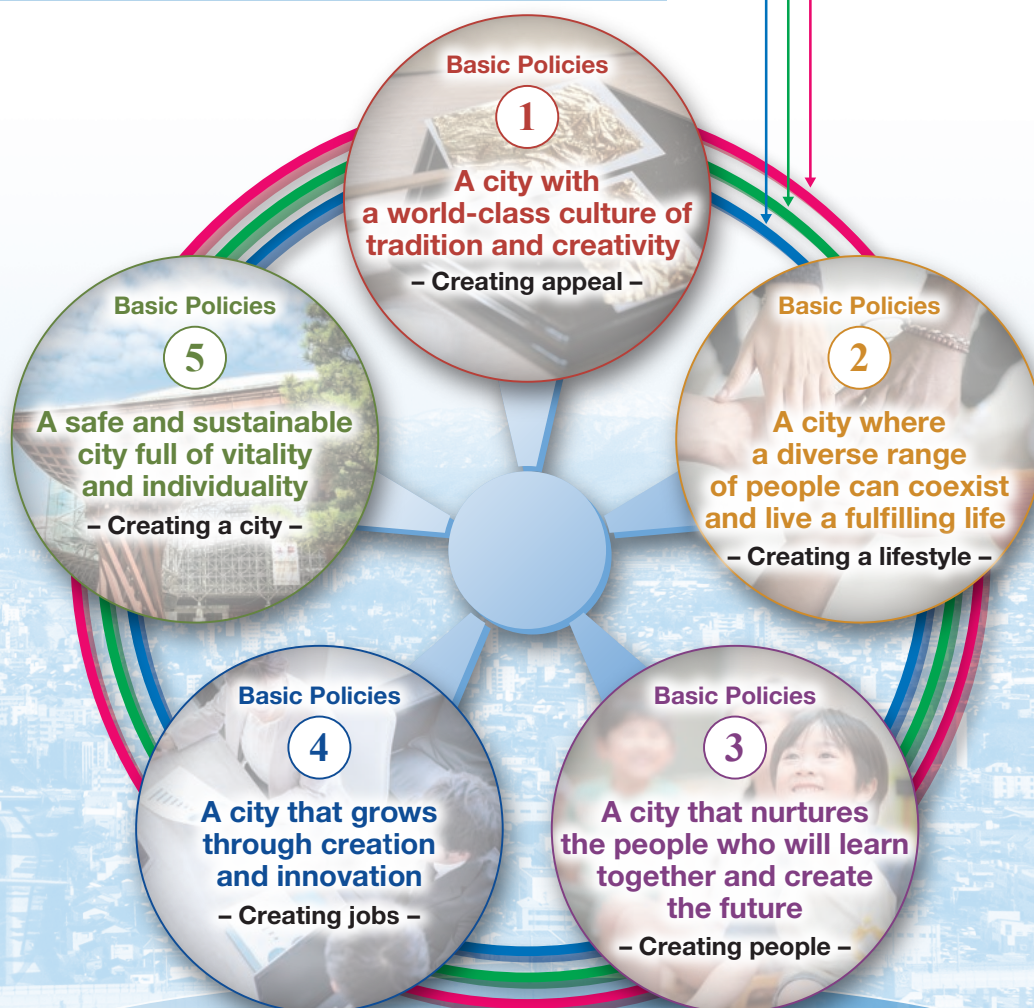
Promoting landslide prevention measures and comprehensive flood control measures, strengthening water facilities and snow removal systems, building an infrastructure management cycle that utilizes private sector vitality, promoting water supply and sewerage asset management and the reconstruction of aging buildings

A cross-disciplinary perspective

Utilizing our city's culture as a strength in a variety of fields

Utilizing the perspectives and vitality of a diverse range of people involved in the region, including the younger generation, private businesses, and residents originally from outside Kanazawa

Promoting digitalization in all fields



Elevating a new culture of developing the local community

Incorporating the perspectives and vitality of a diverse range of people
Exploring Kanazawa's unique initiatives to leave no one behind

Kanazawa's cultures

- Things that have been continuously passed down and improved through the tireless efforts of our predecessors
- Culture and arts that are infused with the spirit of innovation and show our unique development
- The norms and mentality that citizens have cultivated, and everything related to people and their lives that has been formed over the years



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